

**United States Armed Forces / Old Dominion University
Military Pathway
Catalog Year 2024-2027
Bachelor of Arts or Science in Strategic Communication**

Requirements Potentially Met Outside Classroom		
Military Course, Certification, Experience, or Exam	ODU Equivalent Course	Credits
Lower-Division General Education Requirements		
CLEP ^{1 2 3} College Composition (<u>not</u> Modular)	ENGL 110C English Composition	3
DSST Technical Writing	ENGL 231C Writing, Rhetoric, and Research: Special Topics	3
Instructor, recruiter, career counselor, select specialties	COMM 101R Public Speaking	3
CLEP College Mathematics, College Algebra, or Precalculus	MATH 101M, 102M, or 162M (BA only)	3
DSST Principles of Statistics	STAT 130M Elementary Statistics (BS only)	3
CLEP Foreign Languages or military linguist or DLIFLC grad	Language and Culture requirement ⁴ (CLEP for 201 & 202 may meet additional 6 credits for BA only)	6 (6)
CLEP Any Social Sciences exam except Educational Psych	Human Behavior requirement	3
CLEP Any History exam	Interpreting the Past requirement	3
CLEP American or Analyzing & Interpreting Literature	Literature requirement	3
CLEP Biology ⁵	Nature of Science requirement	8
Subtotal		35-41
Department, Major, or Core Requirements		
CLEP or DSST multiple choices	Upper- or Lower-Division General Education or Social Science requirements	various
Current or previous E6-E9 or DSST Principles of Supervision	SEPS 302 Workforce Supervision (meets a UDGE requirement)	3
Faculty review of exam scores and military/college transcripts	Elective requirements to meet 120 credit minimum	various
Mass Communication specialty	COMM 200S Introduction to Human Communication	3
Mass Communication specialty	COMM 260 Understanding Media	3
Mass Communication specialty	COMM 272G Digital Literacy (meets Info Lit & Research req)	3
Mass Communication specialty in communication-related billet	COMM 368 Internship (requires department approval)	3
Subtotal		15+
Potential Requirements Met Outside Classroom		50+

Notes:

- E7 earns SEPS 302 and MGMT 325. E8 earns SEPS 302, MGMT 325 and 330. E9 earns SEPS 302, MGMT 325, 330, and 410.
- Prior learning credit not to exceed 60 credit hours is also available in specific situations at a cost of 20-50% of the current tuition rate: <https://ww1.odu.edu/academics/academic-records/evaluation-of-credit/prior-learning>

¹ A passing CLEP or DSST examination score will satisfy the ODU requirement. See <https://clep.collegeboard.org/> and <https://www.odu.edu/academics/academic-records/score-analysis/clep-dantes> for details.

² A student may forego CLEP or DSST options and meet requirements by taking courses. If a course is to be taken elsewhere check first for transfer equivalency here <https://transfer2.odu.edu/equivalency/>.

³ Modern States offers CLEP preparation here <https://modernstates.org/>.

⁴ ODU's Language and Culture requirement can be met by three years of a foreign language or two years of two foreign languages in high school. Students whose native language is not English are exempt from taking a foreign language for general education.

⁵ Biology is the only CLEP exam that will satisfy all eight credit hours for ODU's Nature of Science requirement.

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Requirements Met at ODU or Elsewhere
A minimum of 30 credits must be taken at ODU and 120 credits total to earn degree

Short Title	Course Title	Credits
Strategic Communication Lower-Division General Education or Core Requirements		
COMM 280T or 372T	Entertainment Technologies or Introduction to New Media Technologies (meets ITL 1REQ)	3
COMM 301	Critical Methodologies	3
COMM 302	Communication Research Methods I (BS only)	3
COMM 335W or 445	Rhetorical Criticism or Communication Analysis and Criticism (BA only)	3
COMM writing intensive (W) course	Communication writing Intensive (W) requirement	3
HC 1REQ	Human Creativity requirement (cannot be COMM or THEA 270A)	3
PL 1REQ	Philosophy and Ethics requirement	3
Social Science 300/400-level courses	Social Science 300/400-level requirements (BS only) not met by CLEP/DSST on page one	0-6
Subtotal		15+
Strategic Communication Major Requirements		
Foundations	Select three of five courses from catalog; one may be met by COMM 368 on page one	6-9
Applied Theories	Select six of 24 courses from catalog	18
COMM Elective	Communication elective requirement	3
Electives	Elective requirements to meet 120 credit minimum not satisfied elsewhere	various
Subtotal		33+
Requirements Met at ODU or Elsewhere		48+
Total Credits for Degree		120

Next steps:

- Submit application at <https://www.odu.edu/apply/applications>. Online students - use application fee waiver code provided by your ODUGlobal enrollment coordinator.
- Order your high school, college, CCAF, and/or joint service transcripts sent to admissions@odu.edu or Old Dominion University, Undergraduate Admissions, 1004 Alfred B. Rollins Jr. Hall, Norfolk, Virginia 23529-0050.
- Electronically sign your application.
- Monitor your application portal for status updates until an admission decision is made.
- Accept your admission offer and set up your ODU account/email as directed by Admissions.
- Complete orientation and meet with your academic advisor prior to course registration.
- Finalize your degree plan with your academic advisor based on this pathway.



Dr. Tim Anderson
Chair and Professor
Communication and Theatre Arts
Old Dominion University

6/6/24
Date



Dr. Bonnie Van Lunen
Vice Provost
Academic Affairs
Old Dominion University

6.10.24
Date