

United States Armed Forces / Old Dominion University Military Pathway Catalog Year 2024 -2025 Bachelor of Science in Educational Foundations and Leadership – Marketing Education		
Requirements Potentially Satisfied Outside Classroom		
Military Course, Certification, Experience, or Exam	ODU Equivalent Course	Credits
Lower-Division General Education Requirements		
CLEP ^{1 2 3} College Composition (NOT Modular)	ENGL 110C English Composition	3
DSST Technical Writing	ENGL 231C Writing, Rhetoric, and Research: Special Topics	3
Instructor, recruiter, career counselor, select specialties	Oral Communication requirement	3
CLEP College Math, College Algebra, or Precalculus DSST Fundamentals of Algebra or Principles of Statistics	MATH 101M, MATH 102M, or MATH 162M MATH 102M or STAT 130M	3
CLEP Foreign Languages or military linguist or DLIFLC grad	Language and Culture requirement ⁴	6
CLEP Human Growth and Development	PSYC 203S Lifespan Development	3
CLEP Any one of six History exams	Interpreting the Past requirement	3
CLEP American or Analyzing & Interpreting Literature	Literature requirement	3
CLEP Biology ⁵	BIOL 121N/122N/123N/124N General Biology 1 & 2 lecture & lab	8
Subtotal		35
Department or Major Requirements		
CLEP or DSST Multiple choices	Elective to meet 120 credits	3
CLEP Principles of Macroeconomics or Microeconomics	ECON 201S or 202S Principles of Macro or Microeconomics	3
CLEP Principles of Management	MGMT 325 Contemporary Organizations and Management	3
CLEP Principles of Marketing	MKTG 311 Marketing Principles and Problems	3
DSST Principles of Supervision or E7-E9 (current or previous)	SEPS 302 Workforce Supervision (elective to meet 120 credits)	3
Master Training Specialist or Master Instructor	SEPS 400 Instructional Systems Development	3
Master Training Specialist or Master Instructor	SEPS 402 Instructional Methods in Occupational Studies	3
Master Training Specialist or Master Instructor (portfolio)	SEPS 405 Directed Work Experience	4
Faculty review of exams, training, transcripts, and experience	STEM 351 Communication Technology	3
Faculty review of exams, training, transcripts, and experience	FOUN 302/SEPS 450 Assessment of Learning or Evaluation & Improvement	3
Subtotal		31
Requirements Potentially Satisfied Outside Classroom		66

Note: Prior learning credit not to exceed 60 credit hours is also available in specific situations at a cost of 20-50% of the current tuition rate: <https://ww1.odu.edu/academics/academic-records/evaluation-of-credit/prior-learning>

¹ A passing CLEP or DSST examination score will satisfy the ODU requirement. See <https://clep.collegeboard.org/> and <https://www.odu.edu/academics/academic-records/score-analysis/clep-dantes> for details.

² A student may forego the CLEP or DSST option and satisfy the requirements by taking the actual courses. If a course is taken elsewhere check first for transfer equivalency here <https://transfer2.odu.edu/equivalency/>.

³ Modern States offers CLEP preparation here <https://modernstates.org/>.

⁴ ODU's Language and Culture requirement can be satisfied by three years of a foreign language or two years of two foreign languages in high school. Students whose native language is not English are exempt from taking a foreign language for general education.

⁵ Biology is the only CLEP exam that will satisfy all eight credit hours for ODU's Nature of Science requirement.

United States Armed Forces / Old Dominion University

Military Pathway

Catalog Year 2024 -2025

Bachelor of Science in Educational Foundations and Leadership – Marketing Education

Requirements Satisfied at ODU or Elsewhere

A minimum of 30 credits must be taken at ODU and 120 credits total to earn degree

Short Title	Course Title	Credits
Educational Foundations and Leadership Core Requirements		
HC 1REQ	Human Creativity requirement	3
PL 1REQ	Philosophy and Ethics requirement	3
FOUN 301	Learning and Development	3
SEPS 408	Advanced Classroom Issues and Practices in Career and Technical Education	3
SPED 400	Foundations of Special Education: Legal Aspects and Characteristics	3
STEM 251G	Computer Literacy: Communication and Information (meets Information Literacy and Research requirement)	3
STEM 370T	Technology and Society (writing intensive; meets Impact of Technology requirement) *	3
TLED 326	Socio-Cultural Perspectives in Education	3
TLED 426	Introduction to Literacy Research, Theory and Practice in the Classroom	3
		Subtotal
		27
Marketing Education Major Requirements		
MKTG 402	Consumer Behavior	3
SEPS 100	Sales Techniques	3
SEPS 102	Advertising and Promotion	3
SEPS 297	Observation and Participation	1
SEPS 401	Foundations of Career and Technical Education	3
SEPS 415	Advanced Merchandising	3
SEPS 485	Student Teaching	12
		Subtotal
		28
		Requirements satisfied at ODU or elsewhere
		55
		Total credits for degree
		120

*C or better required

Next steps:

1. Submit application at <https://www.odu.edu/apply/applications>. Online students - use application fee waiver code provided by your ODUGlobal enrollment coordinator.
2. Order your high school, college, CCAF, and/or joint service transcripts sent to admissions@odu.edu or Old Dominion University, Undergraduate Admissions, 1004 Alfred B. Rollins Jr. Hall, Norfolk, Virginia 23529-0050.
3. Electronically sign your application.
4. Monitor your application portal for status updates until an admission decision is made.
5. Accept your admission offer and set up your ODU account/email as directed by Admissions.
6. Complete orientation and meet with your academic advisor prior to course registration.
7. Finalize your degree plan with your academic advisor based on this pathway.

 Dr. Mickey Kosloski
 Professor and Chair
 Educational Foundations and Leadership
 Old Dominion University

 Date

 Dr. Brian Payne
 Vice Provost
 Academic Affairs
 Old Dominion University

 Date